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For Immediate Release

Roush Enters Life Sciences Market

LIVONIA, Mich. (October 22, 2008) Roush Enterprises, Inc. announces the establishment of Roush Life Sciences. Roush recently purchased the assets of the life sciences division of Nypro, a Massachusetts-based global supplier of precision plastics parts for the consumer, electronics, healthcare, packaging and automotive industries.

“The acquisition of new proprietary products enables Roush to increase our activities in the rapidly expanding market for OEM Healthcare and Laboratory Research products. Roush Life Sciences will provide engineering services and OEM proprietary products to leading healthcare and distribution companies for a variety of applications,” stated Dean Massab, Vice President of Roush Enterprises and CEO of Roush Life Sciences.

“While people traditionally view Roush as an automotive supplier, our expansion into the life sciences market is actually a very natural extension of our existing product development capabilities,” explains Evan Lyall, CEO of Roush Enterprises. “In the same way that we leverage our technology, services, and manufacturing platform to speed our automotive customers’ products to market, we are ideally sized and equipped to meet the healthcare industry’s rapid speed to market demand through shortened product launch cycles and lean manufacturing.”

Roush Life Sciences will offer OEM healthcare customers a tightly integrated line of proprietary products and services. The Life Sciences group will utilize the extensive design, prototyping, engineering, and manufacturing capabilities of Roush’s Livonia, Michigan, campus,

and will establish an office in the Boston area headed by Thomas Taylor, President of Roush Life Sciences, a 20 year veteran of the healthcare industry. “We are extremely excited about launching this new venture,” stated Taylor. “The synergies between Roush and our life sciences team will optimize our ability to deliver to our OEM customers healthcare products with the highest levels of quality, safety and performance. Roush provides us with a tremendous array of technological tools and a proven track record of getting high quality products to market quickly and efficiently.”

Roush, a Michigan based full-service engineering supplier, has over 2,500 employees in facilities located throughout North America. Widely recognized for providing engineering, testing, product development, and manufacturing services to the transportation industry, Roush also provides significant support to the automotive aftermarket, electronics, life sciences and amusement industries. For more information, visit www.roush.com.

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